



## **FOR IMMEDIATE RELEASE**

### **Free Live Poker Podcasts Offer Players Winning Poker Strategies**

***Online poker experts reveal secrets, strategies and tips  
to help players win tournaments and enjoy the game***

**CURACAO, NETHERLANDS ANTILLES – December 27, 2006** – Live Poker ([www.livepoker.com](http://www.livepoker.com)), a trusted online poker community that engages players with the thrill of realistic, full-screen 3D game play, today announced it is launching a free series of original Live Poker Podcasts designed to help online poker players improve their game and enhance their online experience.

The Live Poker Podcast topics range across a broad spectrum, but they all have a common theme – they're all focused on helping players improve their game and have fun while doing it. Every month Live Poker will produce a new podcast for listeners to enjoy.

"Many of our players are not poker professionals; they play poker for fun, so we wanted to provide them with expert advice on how to become better online poker players while enjoying the experience," says Fred Luchetti, general manager, Live Poker. "At Live Poker we're always looking for innovative ways to ensure our players get the best online experience, and podcasts are another opportunity for us to deliver valuable poker content to both our current and prospective players around the world."

The free podcasts are hosted on the Live Poker website at [www.livepoker.com/podcasts](http://www.livepoker.com/podcasts) and past shows are also archived online to provide a library of the hottest poker strategies, tips and tricks. "If visitors have any comments about our podcast or want to interact with our blog writers, our ears are always open so please send us an email at [info@livepoker.com](mailto:info@livepoker.com)," added Luchetti.

Podcast-related traffic continues to grow and the Live Poker website is enjoying rapid month-over-month increases in popularity. The podcasts are listed on sites such as iTunes, Podcast Alley and Podshow. Listeners can also subscribe to the Live Poker Podcast directly via blog feeds so that every time a new show is produced, it's automatically downloaded onto their PC, Mac, mobile phone or synced to their handheld computer, iPod or other mp3 player.

### **Listening Instructions**

Podcasting is simply an extension of audio downloading. Listeners can play the podcasts on the Live Poker site or have new podcast episodes automatically delivered to their computer the moment they are posted to the Live Poker website. And they don't need an iPod to listen to the shows either. Any mp3 player or computer with speakers will do.

### **About Live Poker**

Live Poker, formerly Live3DPoker.com, is a trusted online poker community that engages players with the thrill of realistic, fast-paced full-screen 3D game play. From Texas Hold'em and Omaha to Seven Card Stud, players experience the excitement of poker with the safety of bank-level security and friendly support. The company began operations in April 2005, and as pioneers of online poker's first Mac download, Live Poker continues to serve both PC and Macintosh customers with the ultimate online poker experience. Live Poker is wholly owned by Fun Games International N.V. and is registered in Curacao, Netherlands Antilles, where it is licensed, regulated and authorized by Cyberluck Curacao N.V., the master gaming licensing and hosting authority for the Central Government of the Netherlands Antilles. Visit [www.livepoker.com](http://www.livepoker.com) for more information.

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